



Celebrating Five Decades of International Exchange

Remember just how good you felt the last time you supported an important cause you really cared about? You felt like a million bucks, didn't you? Now you have another chance to feel that way again. Please read on for just a moment!

DATE

POTENTIAL SPONSOR NAME

ADDRESS

CITY, STATE, ZIP

Dear **Mr. NAME**:

My name is Joe Somebody, a 9th-grader at Wood High School in Hampton, and you may just become one of the people who could make a huge impact on my future and the future of the country.

I'm sure you're probably wondering why a local high school kid is writing a letter to you.

Well, to be perfectly honest with you, I'm looking for support from a select group of proud Americans that love this country as much as I do and want to *brighten the future for everyone of us* by helping today's youth promote international peace.

If you would be kind enough to spare just 5 minutes, I'll tell you my story:

Just recently, I was specially nominated by my teachers to participate as a member of the international non-profit organization **People to People Student Ambassador Program**.

After numerous interviews and evaluations by various PTPI (People to People International) representatives, I am truly honored to have been selected to represent my school, my community, and most important of all, my country.

One of the primary objectives of this important program is to promote international peace through understanding while building leadership skills among America's youth.

My 20-day experience in Japan will include meetings with government officials and interaction with other students my age. I will also be participating in educational activities, home stays with host families, and various other events and experiences.

As I prepare for my trip, I find myself incredibly excited to have the opportunity to broaden my perspectives of the world and gain a better understanding of Japanese history.

Even though I'm still in high school, I view this as an incredible opportunity for me to help change the world. While most kids my age will be hanging out with their friends and going to malls and to the beach, I will be overseas representing the United States in promoting world peace and friendship.

People to People International helps make the world a better place for you and me...

more!

To see the rest of this successful letter, please call me at 603-686-5140 with your name and email address or email me at mclark@crestviewmarketing.com and I send a reply email to you with the entire letter as soon as I can.

Thank you for looking!

Merrill Clark

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